

**THE  
ASSOCIATION OF  
AUSTRALIAN  
MEDICAL RESEARCH  
INSTITUTES**

**2020-2023  
STRATEGIC PLAN**

## AS THE VOICE OF MEDICAL RESEARCH INSTITUTES AAMRI WORKS TO:

### REPRESENT

the needs of medical research institutes to government, industry and the public.

### ADVOCATE

for a sustainable funding and regulatory environment that delivers efficient, effective and high quality research.

### COORDINATE

communication between medical research institutes and improve scientific and administrative collaboration amongst those institutes and other research organisations.

### RAISE THE PROFILE

of health and medical research, particularly in medical research institutes, and its importance to a health and prosperous Australia.

### OUR VISION

Healthy and prosperous communities through health and medical research

### OUR MISSION

To achieve positive outcomes for health and medical research in Australia.

### OUR ROLE

To represent medical research institutes through advocacy, information provision, relationship building and member services.

### OUR VALUES

AAMRI will achieve its objectives and fulfil its mission by being proactive, engaged, approachable and balanced.

## MEMBERSHIP

AAMRI represents the needs of medical research institutes. All members must either be an independent legal entity or operate with a high degree of autonomy from their parent organisation.

## ADVOCACY

The advocacy landscape has evolved since AAMRI was established in 1993. The establishment of a range of health and research peak bodies means there are a far greater range of stakeholders seeking to influence the research agenda. AAMRI must continue to ensure it represents the unique interests of medical research institutes, and where possible align with the advocacy and policy efforts of related organisations.

## OUR STRATEGIES

### **OBJECTIVE 1 ADVOCATE FOR HIGH LEVEL POLICY REFORM**

Advocate for sustainable and predictable investment in all stages of medical research commensurate with the future health needs of the nation.

Provide strategic advice on how to get the most from our investments in medical research.

Develop policies that encourage diversity, equality and strength within the research workforce

Inform and influence government policy, regulation and funding decisions

### **OBJECTIVE 3 BUILD THE POSITIVE PROFILE AND STRONG VOICE FOR THE MEDICAL RESEARCH INSTITUTE SECTOR**

Promote the broader health and economic benefits of medical research.

Strengthen awareness of the unique purpose and benefits of medical research institutes

### **OBJECTIVE 2 BE A TRUSTED SOURCE OF AUTHORITATIVE ADVICE AND INFORMATION**

Build a solid evidence base by collating and analysing information

Base policy and advocacy activities on strong evidence

Respond to consultations, inquiries and stakeholder request for advice and information

Build relationships and partner with related peak bodies and stakeholders.

### **OBJECTIVE 4 ENGAGE, SUPPORT AND CONNECT OUR MEMBERS**

Hold events and other forums to help members connect and engage with each other

Facilitate sharing of information and resources among members

## OUR OUTCOMES

### BENEFITS TO MEMBERS

Improved research and organisational outcomes

Useful information and advice

Strong sector representation

Unique sector data collection and analysis

Valuable knowledge sharing and networking

Collegiality amongst members

Value for money and competent service provision

Improved fiscal and regulatory environment

### BENEFITS TO GOVERNMENT

Stakeholder-informed policy, regulatory and funding decisions

More effective and efficient administration of research funding

Improved return on investment in health and medical research

### BENEFITS TO OTHER STAKEHOLDERS

Improved understanding of the role and concerns of medical research institutes

Information sharing

Networking with health and medical research organisations

## OUR MEASURES OF SUCCESS

### AAMRI'S SUCCESS IN ACHIEVING ITS OBJECTIVES WILL BE MEASURED BY:

Degree to which health and medical research continues to be supported by the government and the community, measured by the level of funding received by the sector.

Level of uptake of AAMRI advice in government policy, legislation and regulatory decisions, measured by alignment of AAMRI positions with government decisions.

Use of AAMRI information and reports by AAMRI itself, our members, government and other external stakeholders, measured by downloads and citations of material.

Degree to which AAMRI engages with and influences related peak bodies and stakeholders in common policy and advocacy areas, measured by number of aligned or joint positions, submissions and meetings.

Extent, breadth and resonance of AAMRI's communications with external stakeholders on the role, outcomes and concerns of AAMRI's members, measured by social and traditional media metrics.

Level of networking and information uptake amongst AAMRI members, measured by participation in AAMRI events and networks.

Member satisfaction with AAMRI's services and outcomes, measured by the annual AAMRI membership feedback survey.

## AAMRI MEMBERS



