



ADVERTISING RATES- 2026

AAMRI e-news is distributed each month, containing key information for the Australian medical research institute sector to stay informed.

Each issue includes Government news and consultations, sector updates and funding announcements, MRFF and NHMRC summaries, links to current research funding grants, new key reports and resources, and upcoming events.

Subscribers are made up of key contacts across Australian medical research institutes, Government agencies, and other key stakeholders.

AAMRI e-news is driven by MailChimp, which allows for clickable advertising and the reporting of back-end analytics about how users interact with e-news content.

KEY STATS

2,000
Subscribers
(as of Dec 2025)

37.6%
Open Rate
(2025 average)

9.7%
Click Rate
(2025 average)

There are limited opportunities available to advertise in AAMRI e-news as one-off or ongoing - with 20% off for 3+ month bookings. All advertising requests will be reviewed to ensure relevance and suitability for inclusion.

PLACEMENTS AVAILABLE

- 1 Clickable Banner Image - 600 x 300 px**
Located under Table of Contents
- 2 Clickable Banner Image - 300 x 300 px & 50 words text**
Located between Sector News and NHMRC sections
- 3 200 word advertorial story**
Located between Sector News and NHMRC sections
- 4 Event listing (for ticketed, non-AAMRI member events)**
Included in Events section in date order. Listing includes a link to event website, and a maximum word limit of 75 words.
- 5 Clickable banner - 600 x 300 px**
Located at end of e-news content

COST PER ISSUE

\$1,900 + GST

\$850 + GST

\$850 + GST

\$650 + GST

\$550 + GST

See example AAMRI e-news layout at: <https://aamri.org.au/news/newsletter-archive/>

REGISTER YOUR INTEREST ✉ communications@aamri.org.au